



Fall 2020 FHO News

A newsletter for our friends and supporters.

From the Director's Desk, Nancy Egner, LICSW, MPA

Hi all! Hope this newsletter finds you well and safe!

The headline in Sunday's Monitor this week was "Fundraisers struggling to keep pace". They talked about national health campaigns such as The American Cancer Society and the national Making Strides Against Breast Cancer campaign and how these foundations are needing to cut back staff and dramatically change course as a result of much lower than expected donations and the need to significantly alter the way they do fundraising given the COVID-19 pandemic. Fellowship Housing is in the position that we were just starting a new era in our history - undertaking a new chapter of hosting community awareness and fundraising events. However, in our own way we are definitely 'struggling to keep pace'.

In the spring of 2019, FHO and our Board of Trustees decided to undertake the plan of hosting a community awareness event during the fall of each year, and a fun fundraising event - a 5K *#HOME* run/walk each spring, honoring both Mental Health month and Housing month (given that FHO does both)!! FHO had our inaugural event in November 2019 of a Movie Event hosted at the Red River Theatre. It was a big success all in all! We were able to gain the support of a number of generous business sponsors, the event was well attended, the feedback was very positive, and we even made a few thousand dollars to help support our mission! We were thrilled! We then looked at starting our big annual event each spring of a 5K *#HOME* Run/Walk event. But then COVID happened and we needed to cancel the race/walk. We more recently decided we couldn't do our community awareness event this year either.

BUT..... We are now planning on having our first 5K *#HOME* Run/Walk event!! It is planned for Saturday April 17, 2021! The walk/run's course will begin and end at Rollins Park here in Concord, and the route will take the participants past several of our properties that we would like to show off to all! We plan to have it be a fun day for all with some food, a raffle table, music and entertainment! AND... prizes for early registrants, and for the fastest runners in several age groups!

If you have any questions or seek to assist us by being a sponsor (details below), please contact Kerry Sweeney at ksweeney@fellowshiphousing.org. Thank you to Total Image Running who is assisting us in organizing this event. You may sign up for the race at <https://runsignup.com/fh5Khomerun>! - Nancy Egner

1. **PRIMARY SPONSOR - \$2500** A primary sponsor will have their logo displayed on race T-shirts, press releases, promotional materials and on the website of FHO. They will also be invited to speak at the event.
2. **GOLD SPONSOR- \$1000** A gold sponsor will also have their logo displayed on race T-shirts, press releases and promotional materials and on the website of FHO and can sponsor a water station
3. **SILVER SPONSOR - \$500** Silver sponsors will have their logo displayed on T-shirts, the FHO website and water stations.
4. **BRONZE SPONSOR - \$250** A bronze sponsor will be acknowledged at the event and on the FHO website and Facebook postings.
5. **FRIEND OF FHO SPONSOR - \$100** Friends of FHO will be Recognized on Fellowship Housing's website and Facebook posts.

Fellowship Housing Opportunities 36 Pleasant Street, Concord, NH 03301 Phone: 603-225-1767
www.fellowshiphousing.org
www.facebook.com/FellowshipHousingOpportunities

SAVE THE DATE!

On April 17, 2021, Fellowship Housing will be holding our **FIRST 5K HOME Run!** We will gather at Rollins Park at 9 am and start racing at 10:00am! Entertainment and raffles will also be available. Stay tuned for more details!



A good time was had at a staff appreciation event in September 2020! We DO appreciate our wonderful and hard working staff!

Why we do what we do... A Resident's Story

A couple moved into one of our two bedroom apartments about 18 months ago. They have a long sorted history including homelessness for years at a time, history of being in VERY substandard housing, each have a major mental illness, have been convicted of drug related crimes and have served time for such, and experienced serious health issues as a result of drug use. When they first moved into the apartment, we were honestly unsure if they were going to make it. They had a bunch of sketchy visitors often and some run-ins with the law. But over the last 18 months, they have gotten fully sober, are actively in recovery, have settled in and really are taking good care of the home they are so very grateful to have. Their health issues are improving and they have learned how to say "NO!" to some of the folks they used to associate with that were not always a good influence! They are now doing very well! It is a pleasure and joy to witness. We are so glad FHO could offer them the home and support they needed to make changes in their lives and to watch them become successful citizens in our community.

Ways to Assist Fellowship Housing

Many people have asked us how they can offer assistance to Fellowship Housing. This is a great question and some of these include:

Time: This includes being a Board of Trustees member, or trying out such a responsibility by joining a committee first and seeing if you might be interested in making the commitment to joining the Board for a three year term later. At this time in particular, the Board is hoping for someone with some interest and experience in fundraising and marketing. We are lucky to have a terrific and active Board, but several members will be moving on soon. Please contact Nancy Egner the Executive Director if you might have any interest or know someone who does.

Attention: This includes following us on Facebook, sharing this newsletter and/or sharing what you see with your friends, family and contacts. Talk about us in general and share your enthusiasm! Join us and bring your friends to our events. If you have ideas for us, please let us know!

Resources and Knowledge: This could be about a property that you know of that maybe Fellowship would be interested in obtaining to support our mission. Or a business that you know well that might be interested in being a sponsor or a raffle donor for our race. Or even that you or someone you know is interested in participating in 5K races and you think they might like to sign up to participate!

Money: This is a given of course as we are a non-profit. In addition to general operating funds, we have a need to increase our Home Fund. This assists people moving into an apartment with Fellowship Housing who may have almost no household supplies to get started. Also, Giving Tuesday is December 1st this year, and we are participating! Please consider giving us a donation if you are able. You can give by using the donate button on our website, using our Giving Tuesday link (available soon) or sending us a check. Thank you!

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